w3.contact

Identity • directory • CRM • messaging

Positioning

w3.contact is positioned as a seven■figure strategic brand asset: category authority + trust signal + competit

Why it wins

- Contact = universal utility — Every product needs contact, identity, and communication. This is a foundational namespace.
- Perfect for verified identity — Great fit for verification, reputation, and identity graphs—especially in Web3 ecosystems.
- Enterprise-ready brand — Short, credible, and clean for CRM, B2B directories, and messaging layers.

Best-fit buyers

- CRM platforms and contact intelligence providers
- Digital identity / verified profile companies
- Wallet and payments companies building address books
- Enterprise directory and relationship graph platforms
- Creator and community platforms with identity layers

Process

- Terms shared privately under NDA
- Escrow closing (Escrow.com or equivalent)
- Standard registrar transfer